



<HeadofHousehold>

<Addr-Line1>

<Addr-Line2>

<City><State><Zip Code>



<Letter Date>



Welcome to Heritage Health! Heritage Health is Nebraska Medicaid's new Managed Care program. Heritage Health gives you one health plan for your health needs. It includes doctor's visits, prescriptions, and other services covered by Medicaid. Heritage Health has three different health plan options for you to choose from. You can choose the health plan that best fits you and your family's needs.




The household member(s) listed below need to choose a health plan:

You can use this security PIN to enroll over the phone or on the website: <4digitPIN>		
Member Name	Member Medicaid ID #	Selection Date
<RecipientName>	<RecipientMedicaidIDNum>	<SelectionDate>

Please act quickly! If you do not select a plan, one will be chosen for you.

Information on how to choose your plan is located on the next page.

IMPORTANT: If you do not pick a health plan by <CutOffDate>, one will be chosen for you.

<p>Step 1: Look</p> 	<p>Look at the information in this packet. It includes:</p> <ul style="list-style-type: none">• Information on Heritage Health• The health plans you can choose• How to choose your plan. It can be online, by phone, by mail, by fax or by email• The extra benefits and services offered by each health plan• Answers to frequently asked questions• The steps you need to take to choose a health plan <p>You can also go to: www.neheritagehealth.com to learn more.</p>						
<p>Step 2: Choose</p> 	<p>Use the <i>Health Plan Comparison Chart</i> in this packet. It helps you understand your health plan options. To choose your plan, you will need:</p> <ul style="list-style-type: none">• Address• Medicaid ID number• Date of birth• Social Security number• Security PIN, located on page one of this letter						
<p>Step 3: Enroll</p> 	<table><tr><td>Online</td><td>OR</td><td>Call</td></tr><tr><td>www.neheritagehealth.com</td><td></td><td>1-888-255-2605 to talk to a Choice Counselor The call is free!</td></tr></table> <p>Or, you can also mail or fax the form in this packet.</p> <p>To learn more, read the information in your packet. Or, visit us online at www.neheritagehealth.com.</p>	Online	OR	Call	www.neheritagehealth.com		1-888-255-2605 to talk to a Choice Counselor The call is free!
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YOUR RIGHTS TO CHANGE HEALTH PLANS

If you choose a plan and then change your mind later, you can choose a new plan until <CutoffDate>. If you want to change your plan after this date, you can change it toward the end of each calendar year during Open Enrollment. If you are happy with your plan, you do not have to make a change.

If you want to change your plan during a time other than Open Enrollment, you must have a "For Cause" reason. You can get more information or find out if you have a "For Cause" reason, call us at 1-888-255-2605. The call is free! Or, visit www.neheritagehealth.com.